



CTAC

COASTAL TECHNICAL  
ASSISTANCE CENTER

PROGRAM UPDATE

## PURPOSE

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The Coastal Technical Assistance Center (CTAC) is a program supported by Louisiana Economic Development as well as the Coastal Protection and Restoration Authority.

The CTAC program is a **FREE** service provided by the state to assist Louisiana-based businesses with opportunities related to coastal restoration and protection projects happening along Louisiana's coast.





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COASTAL TECHNICAL  
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YEAR 1 REVIEW

## Organizational Development

## Space & Equipment

## Branding & Online Presence

## Economic Impact Study





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YEAR 2 REVIEW

**YEAR 2 //**

Program Operational

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## **Hire of Program Coordinator**

### **Programmatic Goals & Partnerships**

- *Nicholls Coastal Program*
- *Initial Business Contacts*
- *Industry Needs Assessment*

**Research and Implementation of Software for tracking communications with clients**

# YEAR 2 //

Program Operational

## Launch of website & social media



### Keeping Coastal Investment Local.

Coastal Technical Assistance Center (CTAC) is a program generated and funded through Louisiana Economic Development (LED) and the Coastal Protection and Restoration Authority (CPRA).



## YEAR 2 //

Program Operational

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### Established coastal partnerships through organizations and businesses

- *CPRA*
- *LED*
- *The Water Institute of the Gulf*
- *PTAC*
- *Nicholls State University*
- *Bayou Region Incubator*
- *Governor's Office of Coastal Activities*
- *Levee districts*
- *Fletcher Technical Community College*
- *GNO, Inc.*
- *USACE*
- *Restore or Retreat*
- *New Orleans Regional Black Chamber of Commerce*
- *Propeller*
- *The Data Center*
- *JEDCO*
- *Louisiana Workforce Commission*
- *Nicholls Small Business Development Center*
- *CWPPRA*
- *Restore the Mississippi River Coalition*
- *Coast Builders Coalition*
- *Great Lakes Dredge & Dock*
- *Chenier Plains Coastal Restoration and Protection Authority*
- *Ducks Unlimited*



## YEAR 2 //

Program Operational

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### Partner Presentations

- *Nicholls Coastal Center Task Force*
- *Coalition for Coastal Resilience & Economy Group for GNO, Inc.*
- *Coast Builders Coalition*
- *Coastal Louisiana Levee Consortium*
- *Restore or Retreat's Field Report*
- *Bayou Industrial Group*
- *Chenier Plains Coastal Restoration and Protection Authority*
- *USACE Industry Day*
- *State of the Coast Conference: Building a Workforce Pipeline for Coastal Restoration*
- *Small Business Development Center Business Networking & Certifications Webinar*
- *Great Lakes Dredge & Dock Company Small Business Webinar*
- *Securing Coastal Contracts in collaboration with GNO, Inc., CPRA, and New Orleans Regional Black Chamber of Commerce*
- *St. John Parish Coastal and Water Management Division*
- *Assumption Parish Police Jury*
- *St. Mary Excel Board of Directors*

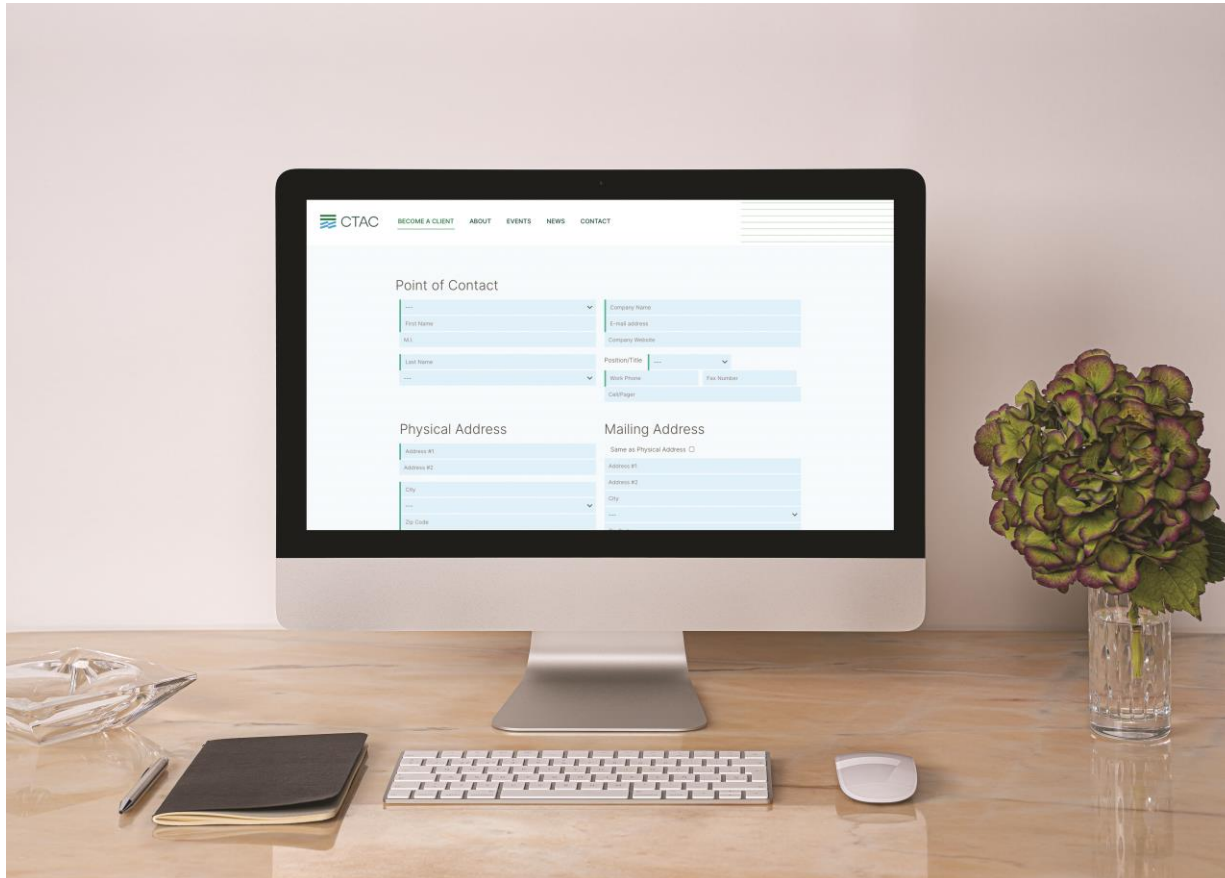


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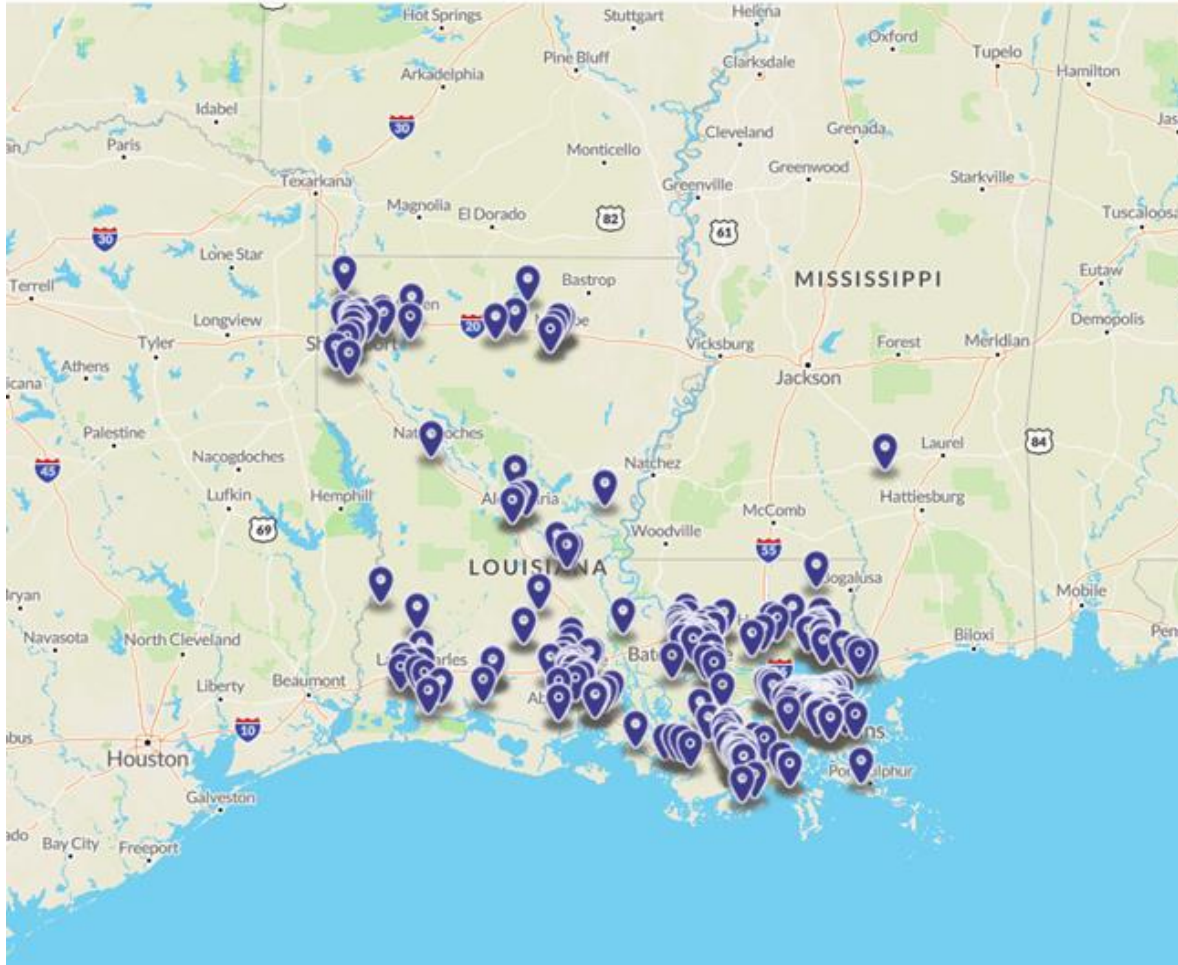
COASTAL TECHNICAL  
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YEAR 3 REVIEW


## Launch of “Become a Client” Campaign




## Massive Statewide Outreach



# Launch of CTAC Monthly Newsletter



COASTAL TECHNICAL ASSISTANCE CENTER




The Coastal Technical Assistance Center (CTAC) is here to provide resources and assistance to businesses in Louisiana seeking to do coastal work throughout the state through coastal protection and restoration efforts. There is no charge for our services.

Become a CLIENT today! >

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### CTAC NEWS


**CTAC Offers Services**  
The Coastal Technical Assistance Center is offering services. Businesses can sign up using the "Become a Client Today" link above. If you would like additional information regarding CTAC, you can visit our website at [www.louisianactac.org](http://www.louisianactac.org) or call us at 985.493.2585!




**CPRA: Governor Edwards Announces \$2.6 Billion in Army Corps of Engineers Funding for Louisiana Projects**  
[Read more](#)

**CPRA Releases Draft Fiscal Year 2023 Annual Plan**  
You can read more by clicking [here](#).

View More CTAC News



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**CTAC 2021 Review and a Look Forward**  
Happy New Year! As the sun has set on 2021, there are many components to the CTAC program that were implemented in the last year...[Read more](#)

**CTAC now on Instagram and Twitter**  
You can now follow CTAC on Instagram and Twitter at @louisianactac or by clicking the links at the bottom of the newsletter. Join us on your favorite social media platforms for updates in addition to the monthly newsletter!

**CPRA Releases 2021 Year in Review Highlighting Agency**

**YEAR 3 //**

Program Progress

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## **Implementation of Services (phases)**

**Phase 1: Centralized Resource Center**

**Phase 2: Business Services**

**Phase 3: Workforce Development**

**Phase 4: Trainings/Certifications**



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2022 PROGRESS

2022 //

Progress

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- **Continued Statewide Outreach**
- **Established Advisory Committee**
- **Increase Number of Presentations throughout State**
- **Address Additional Workforce Development Needs**
- **Co-host Trainings and Presentations with Partner Agencies**
- **Quarterly Meetings for CTAC Clients with CPRA**
- **Launch CTAC Mobile App**

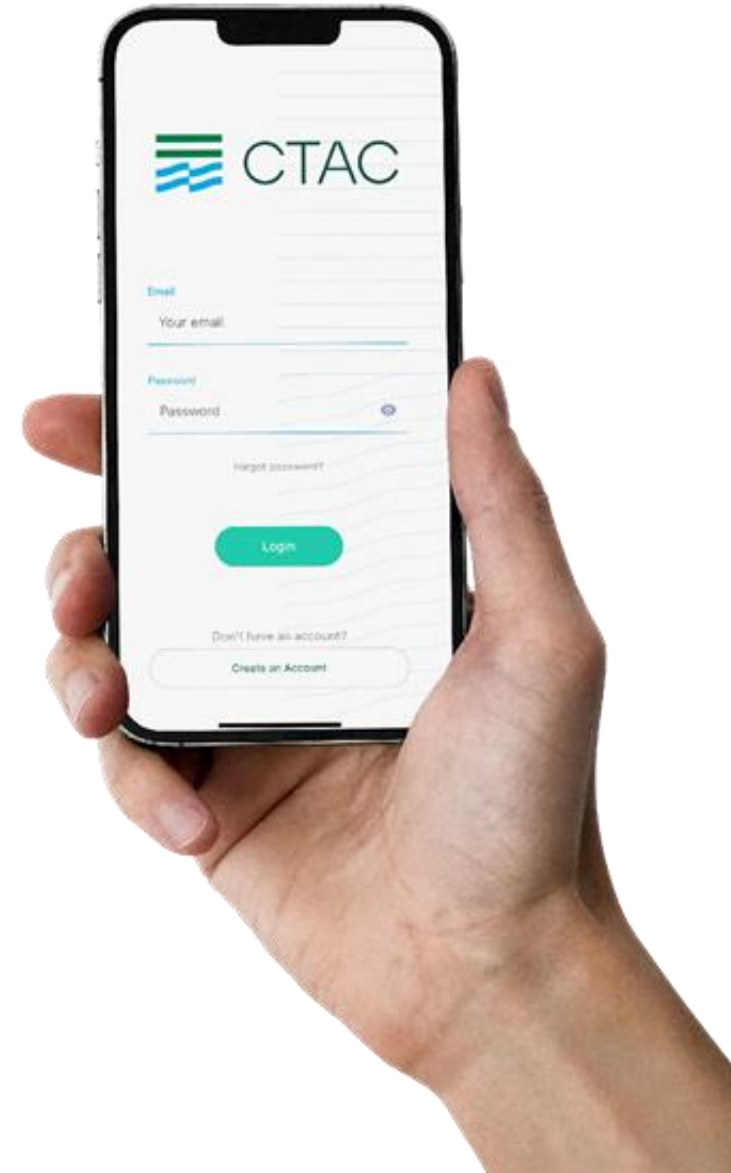




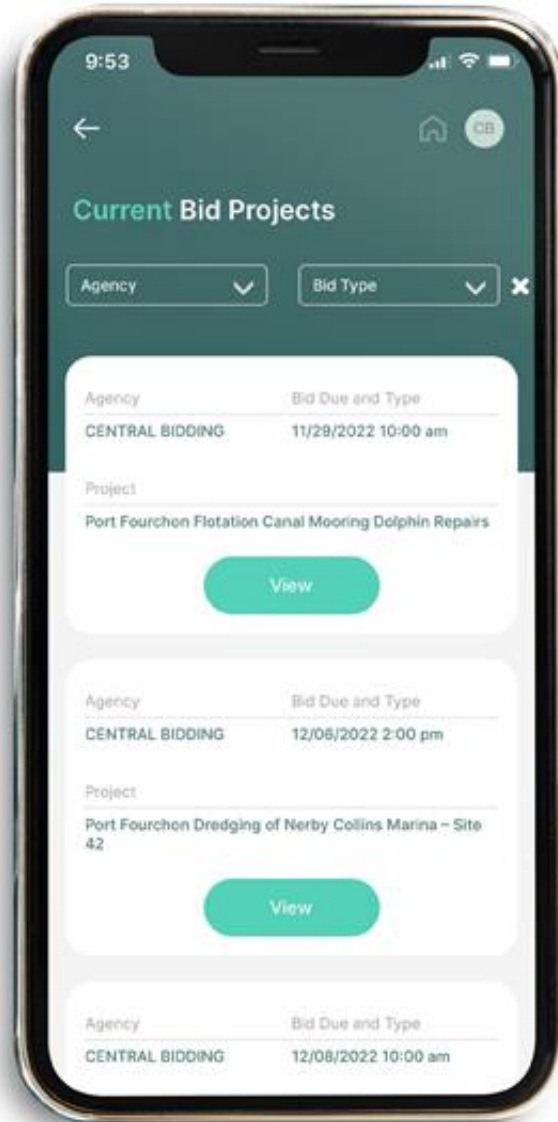
## CTAC APP

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- Available on Apple, Android, and Desktop
- Access to **Coastal Projects and Bid Opportunities Database**
- A **Resources Section** consolidates a comprehensive listing of coastal agencies, partners, and resources.
- Ability for users to **Request An Appointment** to meet with a CTAC representative
- Ability for partners to **Request a Presentation** by a CTAC representative
- Prime Contractors can **request reports** of qualified sub-contractors
- **Events Section** allows access to a listing and details of all upcoming Coastal-related events

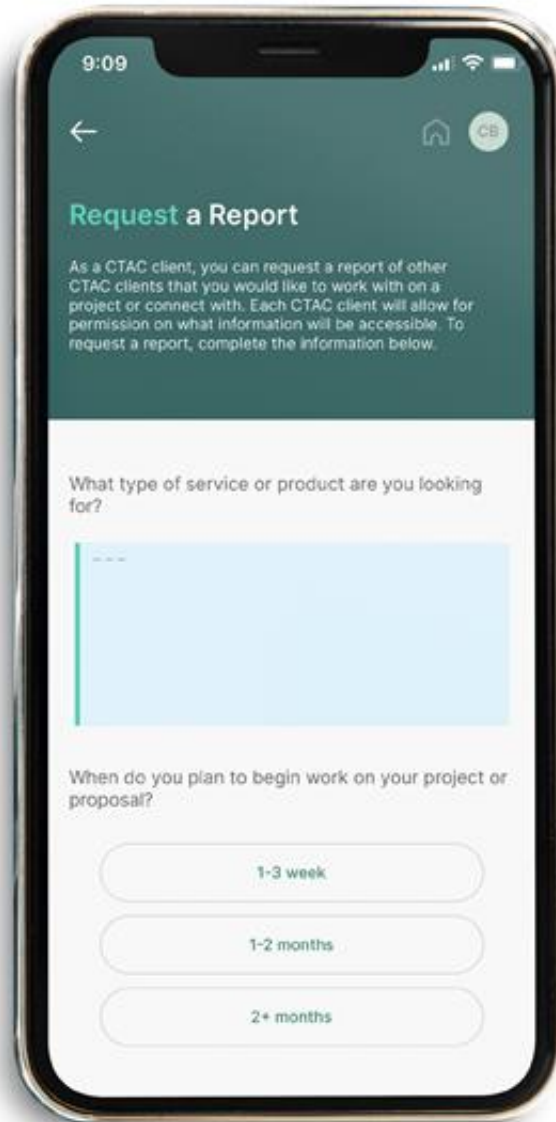


# CTAC APP // CURRENT BIDS & PROJECTS



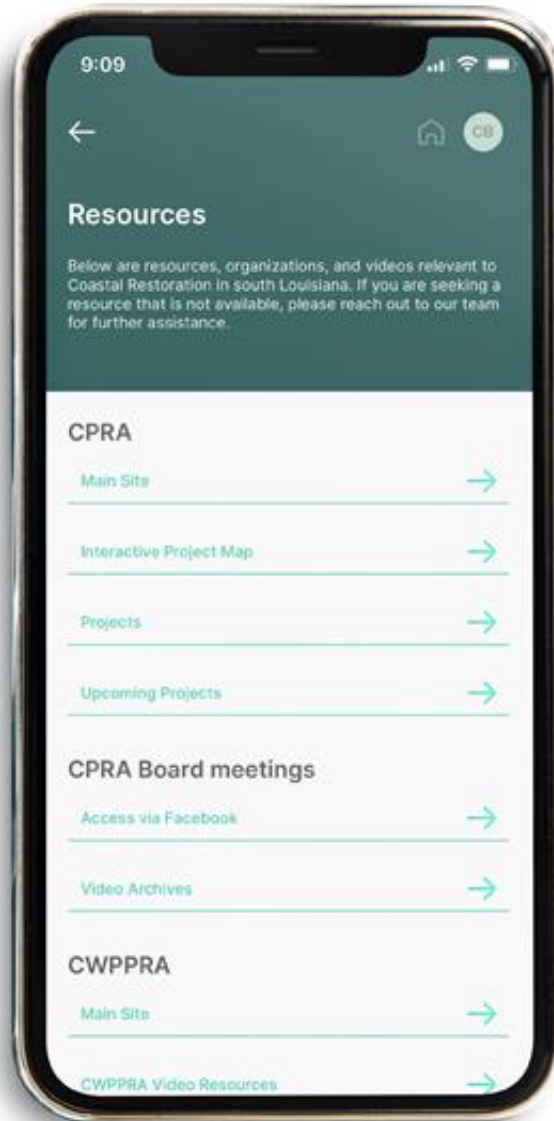
- Access to **Coastal Projects and Bid Opportunities Database**
- Filtering options by Agency and Bid Type
- Direct links to each Bid Project/Proposal/Solicitation
- Updated Weekly by CTAC

## CTAC APP // REQUEST A REPORT



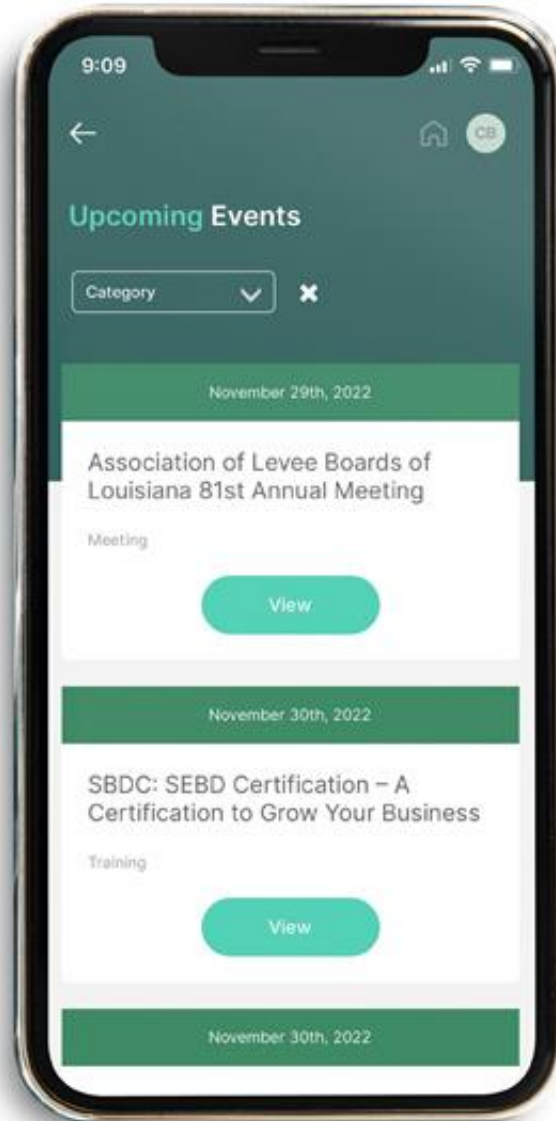
- Prime Contractors can **request reports** of qualified sub-contractors
- Report requests determine the types of services or products needed by the Prime Contractor
- Work timelines are requested to align Prime with most suitable sub-contractors

## CTAC APP // RESOURCES



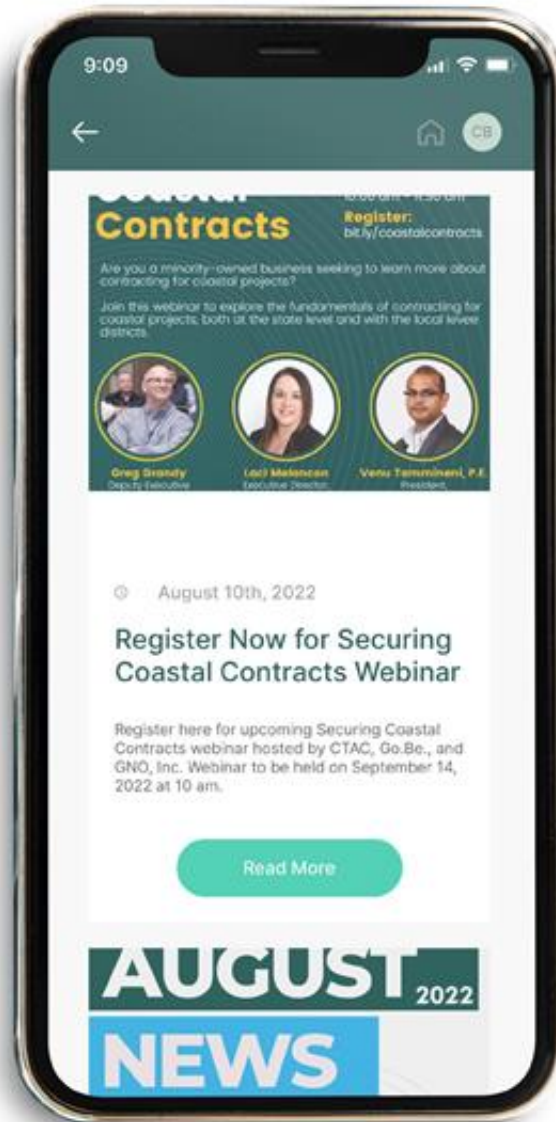
- A **Resources Section** consolidates a comprehensive listing of coastal agencies, partners, and resources.
- Resources are available from the following agencies:
  - CPRA
  - CWPPRA
  - Louisiana Watershed Initiative
  - Louisiana PTAC
  - Restore or Retreat
  - Restore the Mississippi River Delta

## CTAC APP // UPCOMING EVENTS



- **Events Section** allows access to a listing and details of all upcoming Coastal related events
- Events are categorized into the following areas:
  - Meetings
  - Trainings
  - Volunteer Opportunities
  - Conferences

## CTAC APP // NEWS



- CTAC News is easily available within the app and updates users with CTAC Newsletters and other program related updates

## CTAC APP // SCHEDULE AN APPOINTMENT

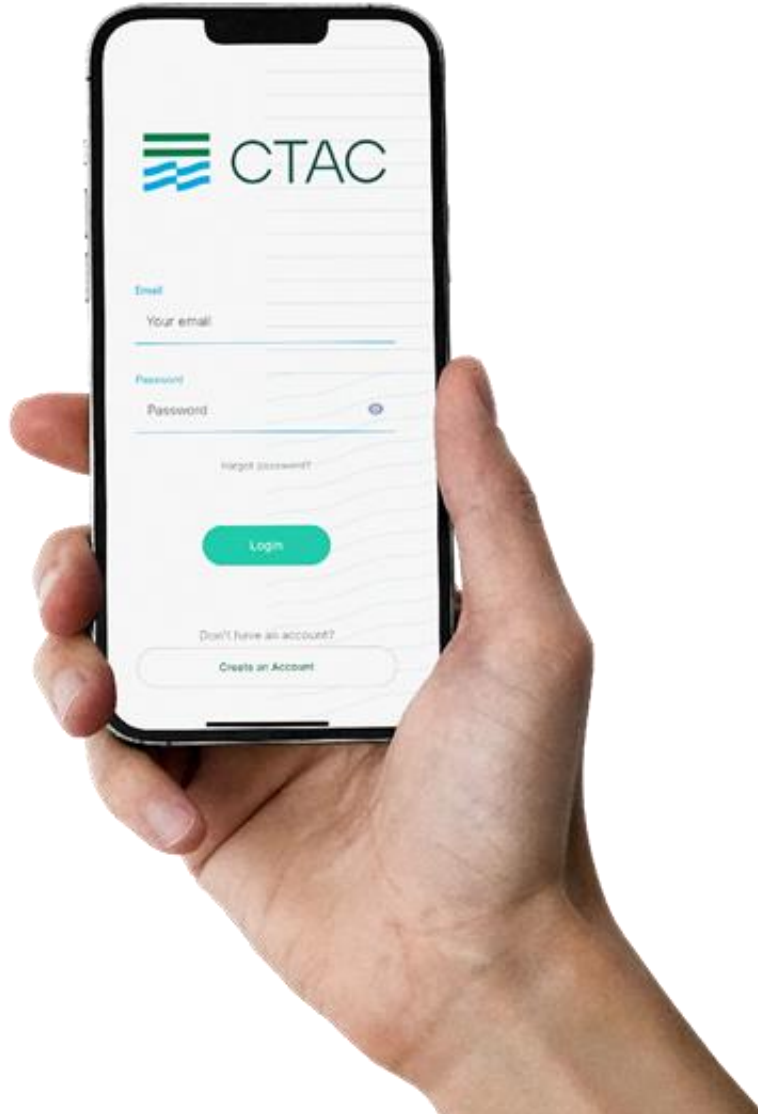


- Ability for users to **Request An Appointment** to meet with a CTAC representative
- Appointments are available for any businesses in Louisiana seeking to get involved in water management space for coastal restoration or protection projects



## CTAC APP // DOWNLOAD

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Scan or visit [www.louisianactac.org/app](http://www.louisianactac.org/app)



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CLIENTS OVERVIEW

## CLIENT OVERVIEW //

Service & Contractor Types

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# 115 CLIENTS

*As of November 28, 2022*

### BY SERVICE TYPE

- 36 Construction
- 65 Professional Services
- 14 Both Construction & Professional Services

### BY CONTRACTOR TYPE

- 13 Prime Contractor
- 24 Sub Contractor
- 78 Both Prime and Sub Contractors

## CLIENT OVERVIEW //

### Parish Breakdown

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#### By Parish

1	Ascension	1	St. Bernard
2	Assumption	5	St. Charles
2	Avoyelles	3	St. John the Baptist
3	Calcasieu	3	St. Landry
2	Concordia	4	St. Mary
19	East Baton Rouge	6	St. Tammany
6	Iberia	2	Tangipahoa
12	Jefferson	2	Terrebonne
3	Jefferson Davis	2	Vermilion
8	Lafayette	1	Washington
7	Lafourche	1	West Baton Rouge
2	Livingston	1	Out-of-State
14	Orleans		
1	Ouachita		
1	Plaquemines		
1	Rapides		



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MOVING FORWARD

## **MOVING FORWARD //**

Future Goals

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- **Matchmaking event with CPRA (Coastal Industry Week)**
- **Continue Presentations throughout State**
- **Address Additional Workforce Development Needs**
- **Client Spotlights**
- **Many more...**



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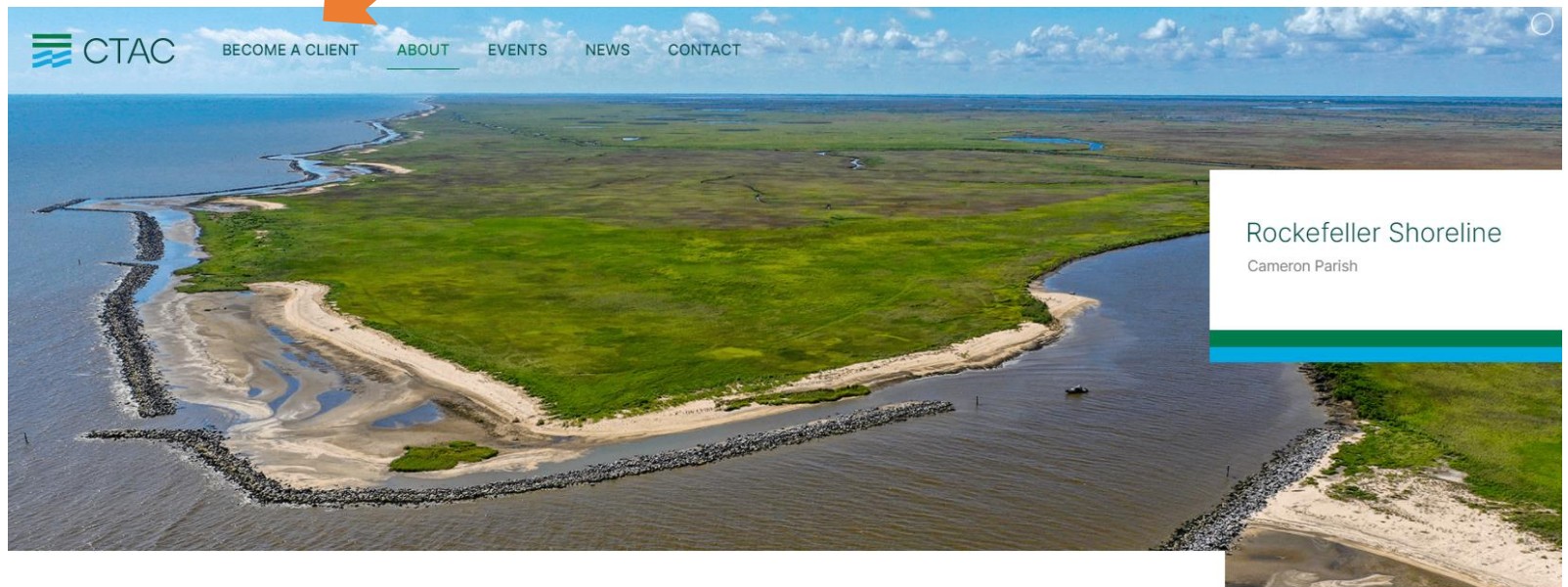
HOW CAN YOU HELP?

# HOW CAN YOU HELP? //

Become a Client

## BECOME A CLIENT!

[www.louisianactac.org](http://www.louisianactac.org)



Keeping Coastal  
Investment Local.



# CTAC Partners //

## Organizations

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Nicholls State University



THE WATER INSTITUTE  
OF THE GULF®





# CTAC

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Questions/Comments

**[www.louisianactac.org](http://www.louisianactac.org)**

Connect with us @louisianaCTAC

